

THIRD MILLENNIUM MATERIALS

The Backstory

Dr. Roger Scherer created the process which led to the first successful injection of carbon into the molecular structure of pure metals. Calling the new materials “Covetics™,” (for covalent plastics) Dr. Scherer formed Third Millennium Materials to patent and develop the process.

- Copper Covetic™ doesn’t tarnish, and conducts electricity better than pure copper, making it a natural for automobile connectors that are currently gold plated.
- Aluminum Covetic™ extrudes into extremely fine wire which winds into tiny but powerful electric motors for satellites and artificial limbs.
- Iron Covetic™ heats uniformly for better range top cooking.
- Silver Covetic™ never tarnishes for jewelry that doesn’t require polishing or a rhodium plating.

Both the U.S. Navy and the U.S. Air Force Laboratories were exploring military use of Covetics™. Several manufacturers expressed an interest in the materials.

The Issue

The manufacturers kept asking for additional testing (to be done at Third Millennium Materials expense). No one with the authority to try Covetic™ materials in a production run was willing to risk whether the new materials would perform as predicted.

The Solution

Chuck McKay advised Dr. Scherer to remove his materials from the marketplace.

The Third Millennium Materials website announced that Covetics™ were being withdrawn. Within days manufacturers were calling, and each was informed that the materials were no longer available. Speculating that other companies might be entering into an exclusive agreement with Third Millennium Materials, several asked to re-enter negotiations.

It took less than a week following the withdrawal of Covetics™ for the first manufacturer to agree to pay Third Millennium Materials for the privilege of conducting further tests at the manufacturer's expense.

Days later a major university contracted for a joint development deal with a different Covetic™ material.

Third Millennium Materials is now negotiating with two major aerospace companies, three automobile manufacturers, a major supplier of OEM auto parts, two U.S. government entities, two trade associations, a major electrical manufacturer, and seven international universities for licenses to exploit Covetics™.

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